

Candice Herne

TESOL-CERTIFIED ENGLISH LANGUAGE EDUCATOR



CONTACT

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SKILLS

- TESOL Methodologies (adult learning, communicative approach)
- Business English instruction (meetings, email writing, presentations, negotiation)
- Curriculum & lesson plan design (student-centred, outcomes-based for the real workplace)
- Assessment, feedback & progress tracking
- Business development & partnerships
- Stakeholder management (shareholders, employees, clients, suppliers, collaborators)
- Professional writing (reports, summaries, academic-style writing)
- Online teaching platforms: Zoom, Microsoft Teams, VooV Meeting (China video conferencing)
- Lesson/content design: Power Point
- AI research & development productivity tools: ChatGPT

REFEREE

Dan Han

Director, Study Tour Australia

Phone: 0433 033 892

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PROFILE

I am a TESOL Australia–certified Business English teacher and MBA student in Australia, seeking part-time, in-class roles overseas. I bring 11+ years of leadership as the founder of Western Avenue Floral Design and now teach Executive Business English online to China-based supply chain leaders, creating practical lessons for meetings, emails, reporting, and negotiation. With extensive international travel, I offer strong cross-cultural awareness, adaptability, and a calm creative, reliable teaching style that supports adult learners.

EDUCATION

Master of Business Administration (MBA) (*In progress; expected completion Feb 2027*) Online - Torrens University Australia

COR109 Communication and Thought — Distinction (Unit GPA 6.0/7.0), University of the Sunshine Coast, *Completed: 2013*

International TESOL Certificate, certified to teach English as a Second Language (Online & In-Person), TESOL Australia, *Completed: 2025*

Diploma of Business Administration, Queensland Tafe, Australia, *Completed: 2000*

Visual Arts Education in painting, life drawing, ceramics, installation, and photography, Brisbane Institute of Art, Australia, *Completed: 2006*

Jazz Vocal, Spring Jazz Clinic, Jazz Music Institute, Australia, *Completed: 2024*

EXPERIENCE

Executive Business English Coach (Online — China-based clients)
Study Tour Australia, 2025–Present

- Provide executive-level Business English coaching focused on high-stakes communication with international stakeholders.
- Develop customised programs for confident speaking, clear email, report writing, and professional meeting communication.
- Coach learners on cross-cultural clarity (directness, tone, expectations) to reduce misunderstandings in global work settings.
- Track progress using Q&A, homework, summaries, rubric of clarity, confidence, accuracy and task completion.

Founder & CEO — Western Avenue Floral Design | Jul 2014–Nov 2025

- Founded and scaled a wedding floral business from initial offerings to full-service wedding delivery and client management.
- Led business strategy across pricing, packages, systems, and operations to support higher-value projects.
- Owned brand and marketing across digital channels; executed campaigns and collaborations to grow reach and enquiries.
- Built corporate and vendor partnerships to generate recurring work and strengthen positioning.
- Delivered end-to-end event production (briefs, timelines, logistics, on-site setup, issue resolution); completed 300+ weddings/events and led assistants/contractors to meet quality and deadline requirements.